

Hamilton Country Crawl 2018 VENUE PARTNER INFORMATION



**CCMA[®]
AWARDS**
HAMILTON | SUNDAY, SEPTEMBER 9, 2018

HOSTED BY
SHANIA TWAIN

TICKETS ON SALE FRIDAY, APRIL 27

FACTOR       

Join us as we go Country!

The Canadian Country Music Awards (CCMA) are coming back to Hamilton and the CCMA Host Committee has an exciting opportunity for you to get involved leading up to Country Canada's biggest night in music.

Country Music Week 2018 (September 3rd - 9th) will be an electrifying celebration of Canadian Country music. The week will conclude with the live broadcast of the Canadian Country Music Awards on Sunday, September 9th from First Ontario Centre with superstar host Shania Twain.

From Thursday September 6th to Sunday September 9th, the CCMA Host Committee would like to encourage local establishments to promote homegrown musicians in a Hamilton Country Crawl. We are encouraging establishments/venues to book country-based acts to be listed as one of our "featured venues" for the thousands of fans and delegates that will be pouring into Hamilton for a weekend of Country events.

Hamilton Country Music Crawl will be located throughout the downtown core in traditional and/or unique venues. We would love for your establishment to be one of them! This is an opportunity to showcase your space to our community while being part of the excitement of Country Music Week.



What is required from you:

- An area within your establishment for a live music performance to occur
- Coordination of securing **and** compensating performers in your space (assistance and suggestions can be supplied from the CCMA Host Committee)
- Placement of a poster in your establishment's front window from August 2018 promoting the event
- A contact name, number & email address for a representative from your business (can be completed online at www.hamilton.ca/ccma)

What you get from us:

- Your venue location will be included in an interactive map to guide music-goers to your location
- Increased walk-in traffic from both local Hamiltonians & visitors
- Recognition on the Country Crawl marketing and advertising, both online and in print
- Social media coverage
- Indirect mention in print/television/radio advertising
- Opportunity to contribute to an amazing Country Music week in your city

If you are interested in being one of our featured establishments, or have any questions, please contact the name listed below.

Thank you for your consideration. We look forward to hearing from you!

Canadian Country Music Awards - Country Crawl contact:

Brydie Huffman
Cultural Project Specialist, Tourism Hamilton
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905-546-2424 ext 4122

CCMA Hamilton Host Committee 2018

Tim Potocic – Sonic Unyon
Steve Kassay – KX 94.7 New Country FM
Sharon Murphy – City of Hamilton
John Hertel – City of Hamilton
Patrice Whiffen – Hamilton Bulldogs
Sherry Sinclair – True North Records
Jill Kurtz – Core Entertainment
Glenn Robinson – Airways Transit
Sarah Linfoot-Fusina – City of Hamilton
Lauren Crandall – Core Entertainment
Brydie Huffman – City of Hamilton
Rachel Down – Core Entertainment
Adrienne Carter – Heart of Ontario



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 **CBC MUSIC**

 **Factor**  **Canada**  **Ontario**  **Ontario**
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