



BUSINESS AWARD NOMINATION

"NEW" CULINARY TOURISM EXPERIENCE OF THE YEAR

Presented by Downtown Hamilton BIA

This award category applies to a restaurant, committee or organization that has made an outstanding contribution to the promotion of culinary tourism in The City of Hamilton. It is recognized for its community involvement, partnership and leadership. Owners, committees or organizations have demonstrated a concerted effort to promote Hamilton's image in culinary efforts and initiatives that have enhanced an experience for a visitors to the City of Hamilton from January 1, 2011 to December 31, 2011

DEADLINE FOR SUBMISSION PACKAGES IS TUESDAY, JANUARY 31, 2012, 4pm.

GUIDELINES

- The two questions must be completely answered.
- Each answer not to exceed 250 words.
- Be thorough and factual and reflect the achievements of the nominee and draw out their outstanding culinary achievements during 2011.
- Using information, statistics and examples from current nomination year (January 1, 2011 - December 31, 2011).
- Include letters of support, emails, online testimonials (eg. Tweets, blog, message board, reviews etc) from 2011.

QUESTIONS

To be consistent by the judging committee, each answer not to exceed 250 words:

Provide two (2) of your best examples of the marketing collateral material and/or tools that were used and explain the results in attracting visitors to Hamilton.

1. Describe how you have shown community involvement, leadership and partnerships with a culinary experience, with emphasis on initiative and creativity while enhancing tourism.
2. Describe your successes in achieving high levels of customer satisfaction for a visitor during 2011.

NOMINATION PACKAGE REQUIREMENTS

To be consistent for the judging panel, all nomination packages must be received in the following format:

1. Include Nomination Form
2. Complete answers to above questions
3. Include letters of support and/or testimonials
4. 8 ½ x 11 white paper only, single sided, in a properly secured folder or binder
5. Tape, staple or photograph newspaper clippings, brochures, promotional material, etc to 8 ½ x 11 white paper
6. Packages will not be returned. Please do not include personal items
7. Late and/or incomplete submissions will not be accepted



Please address the nomination package to Tourism Hamilton, Kathy Dunn, Tourism Event Coordinator
34 James Street South, Hamilton, ON L8P 2X8

For more information, please contact Tourism Hamilton at 905 546-2424 x5771 or tourism@hamilton.ca.



NOMINATION FORM

NOMINATION CATEGORY:

☐ Business ☐ Marketing ☐ Industry Award of Excellence

AWARD NAME: _____

(Please indicate the specific award which you are nominating the person or organization – kindly submit only one nomination per form.)

NOMINEE INFORMATION:

NOMINEE NAME/ORGANIZATION: _____

ADDRESS: _____

CITY: _____ POSTAL CODE: _____

TELEPHONE NUMBER: _____ FAX NUMBER: _____

E-MAIL: _____

YOUR INFORMATION:

NOMINATED BY: _____

ADDRESS: _____

CITY: _____ POSTAL CODE: _____

TELEPHONE NUMBER: _____ FAX NUMBER: _____

E-MAIL: _____

Please forward your completed nomination form(s) by Friday, December 16, 2011, 4pm, via fax, e-mail or mail to:

Tourism Hamilton
Attention: Kathy Dunn
kathy.dunn@hamilton.ca
34 James St. S. Hamilton, ON L8P 2X8
905-546-2424 x5584 Fax: 905-546-2667