



# INDUSTRY AWARD OF EXCELLENCE NOMINATION FRONT-LINE CUSTOMER SERVICE REPRESENTATIVE OR SERVER OF THE YEAR

Presented by Flamborough Chamber of Commerce

This award recognizes front-line staff and servers who have demonstrated dedicated professionalism to their work and a genuine concern for the customer (January 1, 2011 - December 31, 2011). They go "above and beyond" their regular duties to provide exceptional service.

DEADLINE FOR SUBMISSION PACKAGES IS TUESDAY, JANUARY 31, 2012, 4pm.

#### **GUIDELINES**

- The three questions must be completely answered.
- Each answer not to exceed 250 words.
- Be thorough and factual and reflect the achievements of the nominee and draw out their outstanding achievements from 2011.
- Using information, statistics and examples from current nomination year (January 1, 2011 December 31, 2011).
- Include letters of support, emails, online testimonials (eg. Tweets, blog, message board, reviews etc).

#### **QUESTIONS**

To be consistent by the judging committee, each answer not to exceed 250 words:

- 1. Identify the nominee's role in promoting or supporting Hamilton's tourism industry and how they demonstrated dedication and professionalism to their work during 2011.
- $2.\,Describe\,how\,this\,nominee\,demonstrated\,excellent\,customer\,service\,and\,genuine\,concern\,for\,the\,visitor\,throughout\,2011.$
- 3. Describe a specific incident where this nominee demonstrated initiative, creativity and exceeded expectations.

### NOMINATION PACKAGE REQUIREMENTS

To be consistent for the judging panel, all nomination packages must be received in the following format:

- 1. Include Nomination Form
- 2. Complete answers to above questions
- 3. Include letters of support and/or testimonials
- $4.8 \frac{1}{2} \times 11$  white paper only, single sided, in a properly secured folder or binder
- 5. Tape, staple or photograph newspaper clippings, brochures, promotional material, etc to 8 ½ x 11 white paper
- 6. Packages will not be returned. Please do not include personal items
- 7. Late and/or incomplete submissions will not be accepted



Please address the nomination package to Tourism Hamilton, Kathy Dunn, Tourism Event Coordinator 34 James Street South, Hamilton, ON L8P 2X8

For more information, please contact Tourism Hamilton at 905 546-2424 x5771 or tourism@hamilton.ca.





## **NOMINATION FORM**

NOMINATION CATE	GORY:	
Business	Marketing	☐ Industry Award of Excellence
AWARD NAME:(Please indicate the specific award	which you are nomina	ting the person or organization – kindly submit only one nomination per form.)
NOMINEE INFORMA NOMINEE NAME/ORGA		
Address:		
CITY:		POSTAL CODE:
TELEPHONE NUMBER:		FAX NUMBER:
E-MAIL:		
YOUR INFORMATION NOMINATED BY:		
Address:		
CITY:		POSTAL CODE:
TELEPHONE NUMBER:		FAX NUMBER:
E-MAIL:		

Please forward your completed nomination form(s) by Friday, December 16, 2011, 4pm, via fax, e-mail or mail to:

**Tourism Hamilton** 

Attention: Kathy Dunn kathy.dunn@hamilton.ca 34 James St. S. Hamilton, ON L8P 2X8 905-546-2424 x5584 Fax: 905-546-2667