



BUSINESS AWARD NOMINATION

SUSTAINABLE TOURISM "THE GREEN AWARD"

Presented by Parks Canada

This award category recognizes tourism businesses, organizations, events or attractions that promote sustainable practices in the carrying out of their day-to-day activities between January 1, 2011 and December 31, 2011. Initiatives could include reducing the environmental impact of the business by adopting environmentally sustainable practices.

DEADLINE FOR SUBMISSION PACKAGES IS TUESDAY, JANUARY 31, 2012, 4pm.

GUIDELINES

- The two three questions must be completely answered.
- Each answer not to exceed 250 words.
- Be thorough and factual and reflect the achievements of the nominee and draw out their outstanding achievements during 2011.
- Using information, statistics and examples from current nomination year (January 1, 2011 - December 31, 2011).
- Include letters of support, emails, online testimonials (eg. Tweets, blog, message board, reviews etc) from 2011.

QUESTIONS

To be consistent by the judging committee, each answer not to exceed 250 words:

1. Describe how your business, organization, event or attraction has shown leadership in adopting "green" practices from January 2011 to December 2011. Include your Environmental Policy if you have one.
2. Describe specific examples of your efforts towards responsible tourism. Emphasis should be placed on examples that demonstrate a positive and long-term contribution to sustainability while outlining the support it provides to specific aspect of the environment such as energy, water, waste, wildlife, natural gas, etc.
3. Explain your methodology to measure the success of your "green" strategies. Include any challenges that you might have encountered during this process and if you were able to overcome them.

NOMINATION PACKAGE REQUIREMENTS

To be consistent for the judging panel, all nomination packages must be received in the following format:

1. Include Nomination Form
2. Complete answers to above questions
3. Include letters of support and/or testimonials
4. 8 ½ x 11 white paper only, single sided, in a properly secured folder or binder
5. Tape, staple or photograph newspaper clippings, brochures, promotional material, etc to 8 ½ x 11 white paper
6. Packages will not be returned. Please do not include personal items
7. Late and/or incomplete submissions will not be accepted



Please address the nomination package to Tourism Hamilton, Kathy Dunn, Tourism Event Coordinator
34 James Street South, Hamilton, ON L8P 2X8

For more information, please contact Tourism Hamilton at 905 546-2424 x5771 or tourism@hamilton.ca.



NOMINATION FORM

NOMINATION CATEGORY:

☐ Business ☐ Marketing ☐ Industry Award of Excellence

AWARD NAME: _____

(Please indicate the specific award which you are nominating the person or organization – kindly submit only one nomination per form.)

NOMINEE INFORMATION:

NOMINEE NAME/ORGANIZATION: _____

ADDRESS: _____

CITY: _____ POSTAL CODE: _____

TELEPHONE NUMBER: _____ FAX NUMBER: _____

E-MAIL: _____

YOUR INFORMATION:

NOMINATED BY: _____

ADDRESS: _____

CITY: _____ POSTAL CODE: _____

TELEPHONE NUMBER: _____ FAX NUMBER: _____

E-MAIL: _____

Please forward your completed nomination form(s) by Friday, December 16, 2011, 4pm, via fax, e-mail or mail to:

Tourism Hamilton
Attention: Kathy Dunn
kathy.dunn@hamilton.ca
34 James St. S. Hamilton, ON L8P 2X8
905-546-2424 x5584 Fax: 905-546-2667