



# **BUSINESS AWARD NOMINATION** SUSTAINABLE TOURISM "THE GREEN AWARD"

Presented by Parks Canada

This award category recognizes tourism businesses, organizations, events or attractions that promote sustainable practices in the carrying out of their day-to-day activities between January 1, 2011 and December 31, 2011. Initiatives could include reducing the environmental impact of the business by adopting environmentally sustainable practices.

#### DEADLINE FOR SUBMISSION PACKAGES IS TUESDAY, JANUARY 31, 2012, 4pm.

#### GUIDELINES

- The two three questions must be completely answered.
- Each answer not to exceed 250 words.
- · Be thorough and factual and reflect the achievements of the nominee and draw out their outstanding achievements during 2011.
- Using information, statistics and examples from current nomination year (January 1, 2011 December 31, 2011).
- Include letters of support, emails, online testimonials (eg. Tweets, blog, message board, reviews etc) from 2011.

### **QUESTIONS**

To be consistent by the judging committee, each answer not to exceed 250 words:

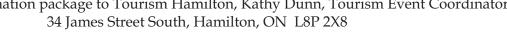
- 1. Describe how your business, organization, event or attraction has shown leadership in adopting "green" practices from January 2011 to December 2011. Include your Environmental Policy if you have one.
- 2. Describe specific examples of your efforts towards responsible tourism. Emphasis should be placed on examples that demonstrate a positive and long-term contribution to sustainability while outlining the support it provides to specific aspect of the environment such as energy, water, waste, wildlife, natural gas, etc.
- 3. Explain your methodology to measure the success of your "green" strategies. Include any challenges that you might have encountered during this process and if you were able to overcome them.

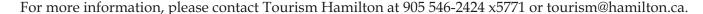
### NOMINATION PACKAGE REQUIREMENTS

To be consistent for the judging panel, all nomination packages must be received in the following format:

- 1. Include Nomination Form
- 2. Complete answers to above questions
- 3. Include letters of support and/or testimonials
- 4.8 ½ x 11 white paper only, single sided, in a properly secured folder or binder
- 5. Tape, staple or photograph newspaper clippings, brochures, promotional material, etc to 8 ½ x 11 white paper
- 6. Packages will not be returned. Please do not include personal items
- 7. Late and/or incomplete submissions will not be accepted

Please address the nomination package to Tourism Hamilton, Kathy Dunn, Tourism Event Coordinator 34 James Street South, Hamilton, ON L8P 2X8









## **NOMINATION FORM**

NOMINATION CATE	GORY:	
Business	Marketing	☐ Industry Award of Excellence
AWARD NAME:(Please indicate the specific award	which you are nomina	ting the person or organization – kindly submit only one nomination per form.)
NOMINEE INFORMA NOMINEE NAME/ORGA		
Address:		
CITY:		POSTAL CODE:
TELEPHONE NUMBER:		FAX NUMBER:
E-MAIL:		
YOUR INFORMATION NOMINATED BY:		
Address:		
CITY:		POSTAL CODE:
TELEPHONE NUMBER:		FAX NUMBER:
E-MAIL:		

Please forward your completed nomination form(s) by Friday, December 16, 2011, 4pm, via fax, e-mail or mail to:

**Tourism Hamilton** 

Attention: Kathy Dunn kathy.dunn@hamilton.ca 34 James St. S. Hamilton, ON L8P 2X8 905-546-2424 x5584 Fax: 905-546-2667