



TOURISM HAMILTON'S PARTNER ENGAGEMENT

JAMES STREET NORTH SUPER CRAWL

Lister Block Tourism Information Centre

Friday, September 14, 2012 7 – 11pm,

Saturday, September 15, 2012 2 – 11pm

This is your opportunity to shine and showcase to a captive audience.

For your **\$282.50 (hst included)** participation, Tourism Hamilton will provide:

- Recognition on Tourism Hamilton's Blog
- Logo and Name Recognition on Tourism Hamilton's Event Signage
- Recognition from the podium during the Welcome and Kick-Off on Friday, September 14
- Be included in **SUPER CRAWLS** marketing and promotional endeavours
- Be provided with a skirted 8ft, table, 2 chairs and/or an interactive activity area, ie., mini putt, bowling, food stations, wine sampling, cuppachino and coffee bars, chocolate fountain, autograph signing, mascots, chocolate sampling, simulator rides, etc. An excellent opportunity to meet and greet and promote your product, business or organization
- Opportunity to display pull-ups, table tops and themeing materials
- Opportunity to sell merchandise and tickets
- Opportunity to distribute promotional items, brochures and pamphlets
- Be included in all of Tourism Hamilton social media endeavours:
 - Facebook: <http://www.facebook.com/TourismHamilton>
 - Twitter: <http://twitter.com/tourismhamilton>
- Be included in the September Talking Tourism email blast
- Be recognized through radio, TV On-going promotions with CHCH TV, Cable 14, AM900 CHML, Astral Media and Hamilton Spectator (on-air interviews and printed articles/editorials)