

FOR IMMEDIATE RELEASE

Media Advisory/Media Tour: TALL SHIPS® Hamilton

Attn: Assignment Editors (For Accredited Media Only)

Media Invitation: TALL SHIPS® Hamilton Parade of Sail

Accredited media are invited to set sail aboard tall ship Liana's Ransom during the TALL SHIPS® Hamilton Parade of Sail and experience the majestic ships visiting Hamilton's waterfront as part of the War of 1812 Bicentennial Commemorations as they come into port in formation.

This onboard experience provides media the opportunity to develop compelling coverage of TALL SHIPS® Hamilton and to raise awareness of Hamilton's role in the War of 1812 and the importance of the events that unfolded 200 years ago.

The following details and conditions must be met as a requirement of onboard media access:

Date: Friday, June 28, 2013
Boarding Time: 12:45 p.m.
Sail Time: 1:00 p.m. to 4:00 p.m.
Location: Liana's Ransom, Pier 8 (adjacent Hamilton Harbour Queen)
Sail Path: Approach the Burlington Canal Bridge and lead six tall ships through the canal to Pier 8
Conditions: Media are required to sign a release and agreement in advance (attached)
To Participate: Please email completed release form to Brenda Branch prior to Friday, June 14
Email: bbranch@hamilton.ca

For comprehensive information on Hamilton's War of 1812 Bicentennial commemorations and signature event profiles (Re-enactment of the Battle of Stoney Creek, Canadian International Military Tattoo, TALL SHIPS® Hamilton, and the *Hamilton & Scourge* Memorial), visit www.tourismhamilton.com/1812-hamilton-media.

Brenda Branch
Marketing and Promotions Officer
Tourism and Culture Division
Planning and Economic Development Department
City of Hamilton
Phone: 905-546-2424, extension 7527
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Reference

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